

UNDERRATED : BUSINESS FEATURES

# THE EXCHANGE<sub>ASIA</sub>

**BUSINESS PROFILE**

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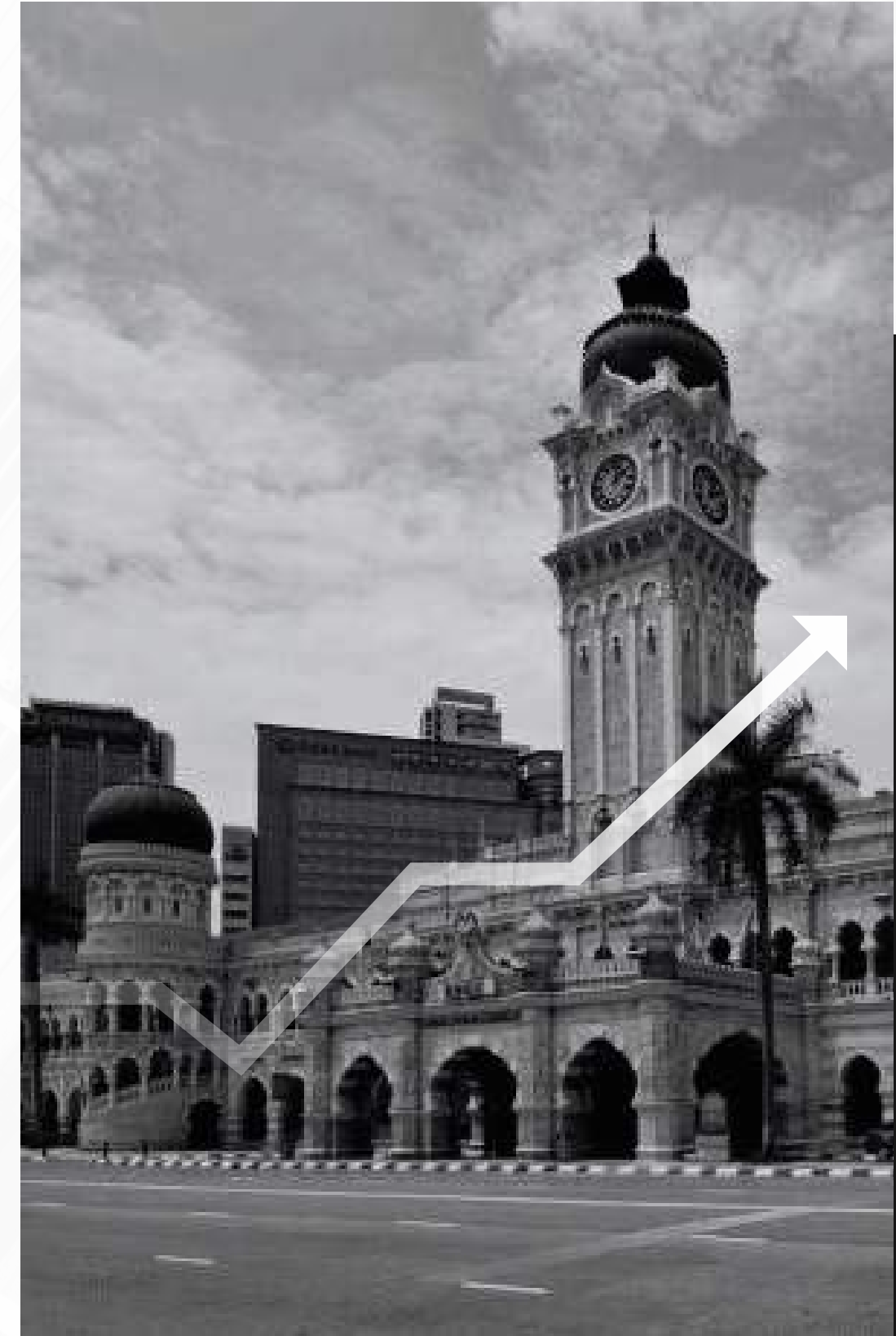
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# WHAT WE ARCHIVE

Provide information about the latest investments, business trends market news, executive **STORIES**, technology & **BUSINESS** sustainability.



# THE EXCHANGE ASIA

The screenshot shows the homepage of THE EXCHANGE ASIA. At the top, there is a navigation menu with links for World News, Sports, Fashion, THE EXCHANGE ASIA (logo), Travel, Make Up, and Watch. Below the navigation, a secondary menu lists World News, Sports, Fashion, Business, Health, Travel, and Make Up. The main headline reads "THE EXCHANGE ASIA Connecting You To The World, One Post At A Time". Below this, there is a sub-headline: "our trusted source for breaking news, in-depth analysis, and thought-provoking articles. Explore diverse perspectives and stay informed about the latest developments, all in one place." An "Explore More" button is visible. The "Trending News" section features three articles: "American lunar mission destroyed over Pacific Ocean" (January 19, 2024), "American Lunar Mission Destroyed Over Pacific Ocean" (February 7, 2024), and another article with the same title.



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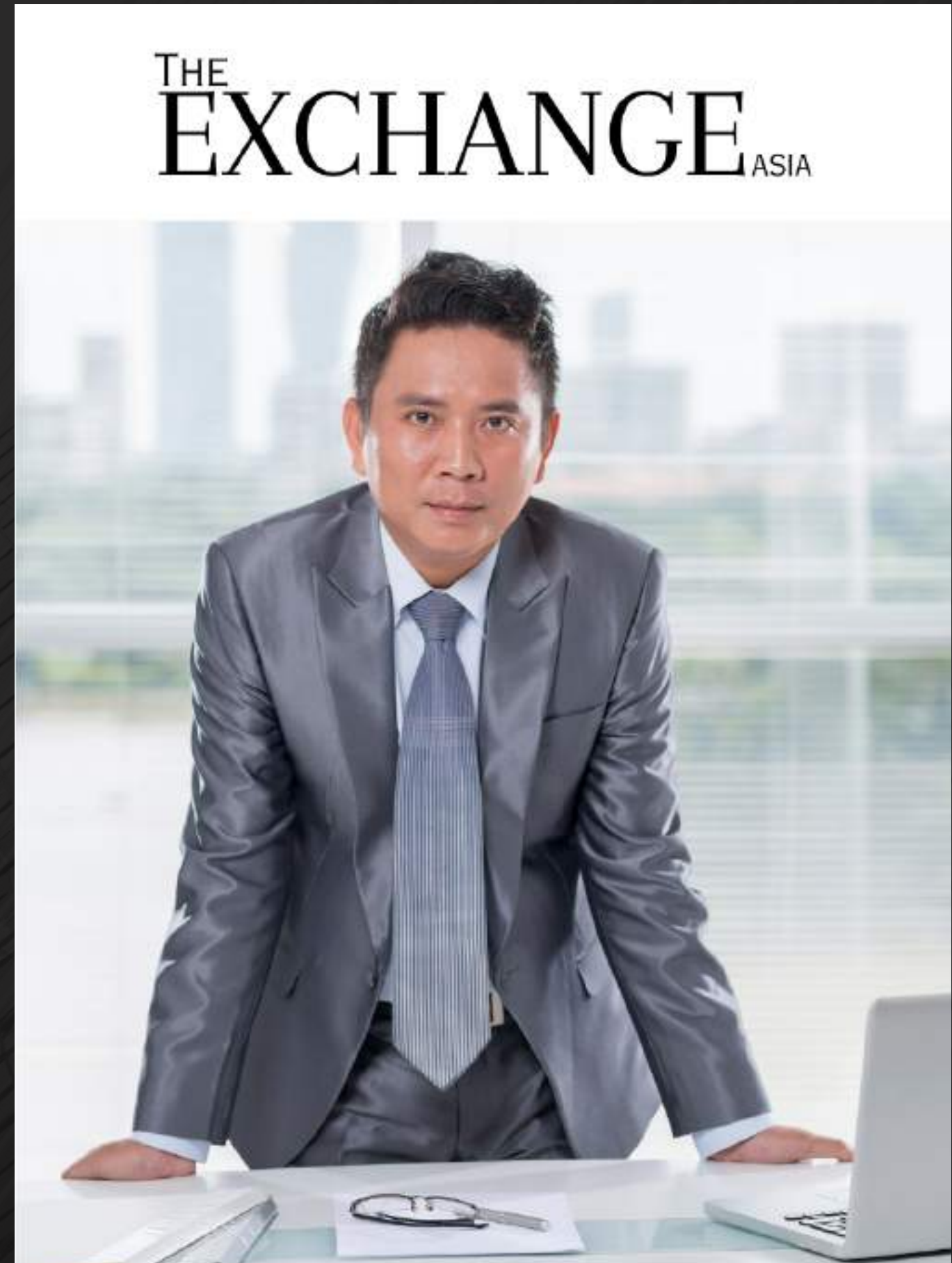


**BUSINESS LEADERS,  
CORPORATES, ENTREPRENEURS.**

ASIA'S MOST INFLUENTIAL IS  
THE ULTIMATE REFERENCE  
OF THE REGION'S MOVERS,  
SHAKERS, AND CHANGEMAKERS.

# LEADERS & EXECUTIVES

The Exchange Asia, Acting as a gateway for thought leaders and executives to showcase their efforts, opinions and aspirations. Each edition offers executive insight into today's trends that will influence tomorrow's outcomes.



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**NEWS**





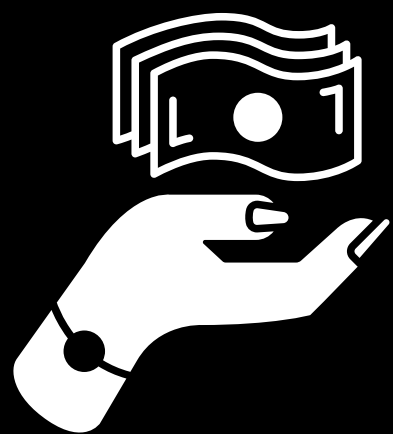
# FINANCE & INVESTMENTS

TRENDS, NEWS & UPDATES

# INVESTMENT & MARKET TRENDS



A destination for insightful analysis expert commentary, and in-depth exploration of the dynamic world of investments and market trends.



Delivering thought-provoking content crafted for seasoned investors, financial enthusiasts, and business leaders alike.



# ENVIRONMENTAL, SOCIAL & GOVERNANCE

The Exchange Asia spotlights Environmental, Social, and Governance (ESG) practices and brings impactful articles about the transformative impact of ESG in business, society, and the environment.

From companies that are now prioritising ESG initiatives and corporate strategies, venturing towards a more sustainable and responsible advancement, where each story is a step towards a more responsible and resilient future.

# THE EXCHANGE<sub>ASIA</sub>

The Exchange Asia focuses on providing the latest news and updates on the evolving domestic and global Energy and Technology landscapes. From oil & gas and renewables, the portal provides market news and trends to a wide audience.

The Exchange Asia also explores the latest in Technology. From artificial intelligence and mobile technology to the latest advancements in communications, readers get a comprehensive understanding of the latest digital revolution.



# PROPERTY

The Exchange Asia delves into the moving trend and the market of the real estate transformative journey. The portal explores shifting residential and commercial property markets and uncovers stories and factors influencing the transformation and shaping of the domestic and regional property sector.



# THE EXCHANGE ASIA

# EVENTS

## Where business meets spectacle

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  - Selected Public Listed Companies (Corporate Office)
  - Government Link Companies (Corporate Office)
  - Government Agencies (Corporate Office)
  - Selected F&B Venues
  - Golf Resorts
  - Private Lounges
  - Subscribers

# THE EXCHANGE ASIA

- ### COUNTRIES
- Malaysia
  - Singapore
  - Hong Kong
  - Taiwan
  - East Malaysia
  - Phillipines
  - Vietnam
  - Indonesia



# OUR TARGET AUDIENCE & READERS

- Entrepreneurs & Business Owners
- Executives & C-level Leaders
- Investors
- Industry Experts
- Business
- Corporate Decision-Makers
- Finance Professionals
- Consultants & Advisors
- Government Officials & GLCs & Embassies
- International Business Professionals
- Executives in Training
- Lawyers and Legal Professionals
- Startups
- Retail and E-Commerce Professionals



CONTACT US

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